

PHOTOS ATTACHED: 27th Annual U.S. Hispanic Chamber Of Commerce Business Expo Energizes Hispanics Including Eworldwire's Paola Valencia



Hagamos Negocios a resounding theme through the day

SUCCASUNNA, N.J. (Eworldwire) Sep 28, 2006

The enthusiasm of global Hispanic advocates, leaders, businesses and media attending the Business Expo at the Philadelphia Convention was energizing - all present were focused on identifying the specific actions they could take to unify the diverse group and elevate the public image of the Latino community. "I found it quite remarkable that so many notable Hispanics from across the U.S., Mexico and Puerto Rico could come together in one uniform forum and have such a unique opportunity to network with each other," said Christian Hernandez with PNC Bank.

Eworldwire's Hispanic Outreach Manager Paola Valencia found the event a significant milestone. "Latinos have moved forward successfully in many different industries - it was a great day to witness first-hand the interaction among such strong representation," stated Valencia. Along with state chambers of commerce from across the U.S., international companies including a large variety of Mexican and Dominican Republic businesses introduced their products - jewelry, food and technology - to the Dominican Republic President, Dr. Leonel Fernandez, the invited luncheon speaker, and attendees.

"The Business Expo was a prime opportunity to become acquainted with the vast number of influential Hispanic organizations and associations," said Hernandez. Hernandez voiced his pride about his affiliation with his chamber's newly elected Executive Director of Greater Philadelphia, Varsovia Fernandez.

Governor Corzine, who attended the Gala Awards Luncheon on Saturday, thanked the Statewide New Jersey Hispanic Chamber of Commerce and the Morris County Hispanic American Chamber of Commerce for their excellence in leadership. President of

MCHACC Reynaldo Caudillo said, "I was happy to see how months of hard work and planning paid off to stage the most successful convention in the USHCC's history."

The demonstrated commitment, dedication and excellent leadership gives hope to Hispanics in the United States. "Hispanics would like to be exposed to business owners on the same level as them, to learn from each other," added Valencia. "They want to know about others' similar struggles and solutions to assist them with addressing their own difficulties in starting and growing their businesses."

The USHCC and national chambers' advocacy is in line with Eworldwire's goal to assist small businesses grow by building recognition and awareness with the public. Via its focused outreach to international media, Eworldwire has delivered successful coverage for the company's clients. Hispanic Leaders such as Idalia Obregon from the Toronto Hispanic Chamber of Commerce and Dilia Mojica-Plotkin of the Morris County Hispanic Chamber of Commerce agreed with Valencia about the importance of building up a more positive noteworthy reputation for the Hispanic community not only in the U.S. but internationally as well.

"Leaders from the chambers agreed with my stance: Let's arm smaller businesses with the tools and tactics they need to build a successful foundation for future growth - to show others what they are capable of doing." Valencia aims to assist these entrepreneurs to move ahead - with Eworldwire's portfolio services that expand beyond press release distribution to targeted media in over 700 categories - around the world - into expert writing services and professional video production.

About Eworldwire And World Internet Marketing, Inc.

Since 1996, World Internet Marketing, Inc. has provided state-of-the-art marketing services to small and medium businesses from around the globe. From its corporate offices in north New Jersey, the company continues to move businesses forward via an array of superior quality services including its flagship branded newswire, Eworldwire.

HTML: <http://www.eworldwire.com/pressreleases/15598>

PDF: <http://www.eworldwire.com/pdf/15598.pdf>

ONLINE NEWSROOM: <http://www.eworldwire.com/newsroom/308761.htm>

RSS NEWSROOM: <http://newsroom.eworldwire.com/xml/newsrooms/308761.xml>

EWORLDWIRE.COM

Succasunna, NJ, 07876

USA

973-252-6800 (phone)

973-252-0888 (fax)

press@eworldwire.com